

Press release

Help British Skin Foundation celebrate 20 years of research with the Big Birthday Bake!

The British Skin Foundation is celebrating 20 years of funding skin disease and skin cancer research by holding a **Big Birthday Bake** fundraiser. To date we've funded more than 300 research projects, awarding over £10,000,000 in grants.

Help us to carry on funding vital research by getting involved in our **Big Birthday Bake!** It's easy, just bake some tasty cakes, brownies or biscuits and sell them to you friends, family, colleagues or classmates!



Stuck for inspiration? Don't worry! We've got ideas from TV favourite & baking enthusiast, Jo Brand, who shares some of her most loved recipes. This includes a delicious looking *Chocolate Obsession* cake. "It's a bit tricky but delicious, so give it a go," explains Jo!

Celebrity chef Rachel Khoo has also shared a fabulous recipe for a *Salted*

Caramel Pecan Pie – a tasty twist on a classic dessert! So grab your apron and give it a try...

You can hold your bake sale at any time in 2016, but if you have it in May there are two competitions you can enter!



To be in with a chance of winning a baking hamper, including Cath Kidston goodies, recipe books, baking tins and more... tweet us* a photo of your cake [@BSFcharity](https://twitter.com/BSFcharity) using the hashtag [#BSFBigBake](https://twitter.com/BSFBigBake). The winner of the **Most Original Bake** competition will be announced on 6/6/16.



Send us your dough** (money raised) by 30/6/16 and you'll be automatically entered to a prize draw for a Wahl James Martin Food Mixer worth £100.

Full Terms & Conditions for both competitions [can be found here](#).

Find us online here:

www.britishskinfoundation.org.uk
www.facebook.com/leadingthefightagainstskindisease
www.twitter.com/bsfcharity

www.ittakesseven.org.uk
www.facebook.com/ittakes7
www.twitter.com/ittakes7

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Sign up to join the Big Birthday Bake here and you'll receive a fundraising pack in the post with everything you need to make your bake great:

www.britishskinfoundation.org.uk/Events/BigBakeSignUpForm

More info on the Big Birthday Bake here:

www.britishskinfoundation.org.uk/Events/BigBirthdayBake

or contact Kelly Taylor on 020 7391 6088 / Kelly@britishskinfoundation.org.uk

Notes

*If you're not a fan of Twitter, you can email your photos to admin@britishskinfoundation.org.uk or send your photos by post to arrive before 31/5/16 to Big Birthday Bake, British Skin Foundation, 4 Fitzroy Square, London, W1T 5HQ.

**You can send us the money you've raised with a cheque made payable to British Skin Foundation along with your completed Pay In form to Big Birthday Bake, British Skin Foundation, 4 Fitzroy Square, London, W1T 5HQ. You can also pay it in using [Just Giving here](#) or by credit/debit card over the phone 020 7391 6341.



About the British Skin Foundation

The **British Skin Foundation** is the only UK charity dedicated to raising funds for skin disease and skin cancer research. There are **eight million** people living with a skin disease in the UK, some are manageable and others are severe enough to kill. **Seven** people die every day in the UK from skin cancer. **It Takes 7** is a fundraising campaign set up to raise as much money as possible to fund research into skin cancer.

Skin disease doesn't just affect the skin. It can have a huge impact on a person's day-to-day life, crush self-confidence, restrict movement, lead to depression and put a huge strain on families as well as personal relationships. Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma.

For further press information or images please contact:

lisa@britishskinfoundation.org.uk or call 020 7391 6347

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