

## MOTHER ANNA BOGIE PENS INSPIRING WRITE-A-THON TO RAISE MONEY FOR SKIN CANCER RESEARCH

Children's author and mother of three, Anna Bogie is writing a ditty a day for 100 days to raise money for skin cancer research. Starting on Mother's Day, Anna, 35, has been posting a short poem or ditty, on her social media on the subject of ***Mother's Mottos, Mantras & Mutterings***.



Left & centre, Anna with her family; right Anna's melanoma scar.

Anna originally from **Thorpe St Andrew near Norwich** but now living in the **South District of Gibraltar** was inspired to raise money for skin cancer research after suffering from melanoma, the most serious form of skin cancer. She explains, *"My generation went on holiday to bake in the sun. The phrase 'no pain, no gain' was often used and getting burnt was quite normal - this means a huge number of us put ourselves at risk of getting skin cancer. It's hugely important to me to raise awareness of sun safety as well as important funds for skin cancer research."*

Anna chose to raise money by taking on an unusual type of fundraising. *"As a busy mum of three young children, it is very difficult to go out for long runs to train for a marathon but I didn't want that to stop me from raising money for charity."*

Anna's poems loosely follow the style of *senryu*, a form of Japanese poetry with roughly 17 syllables in a 5,7,5 pattern. The aim of this write-a-thon is to make people smile by bringing a bit of light relief to everyone's day but Anna doesn't foresee it being an easy task, *"sometimes getting through the day can feel like an endurance test and my free time is non-existent!"*

If you'd like to support Anna's 100 day write-a-thon challenge then please visit <https://www.justgiving.com/it7-a-bogie-56d6c0574e379> to make a donation.

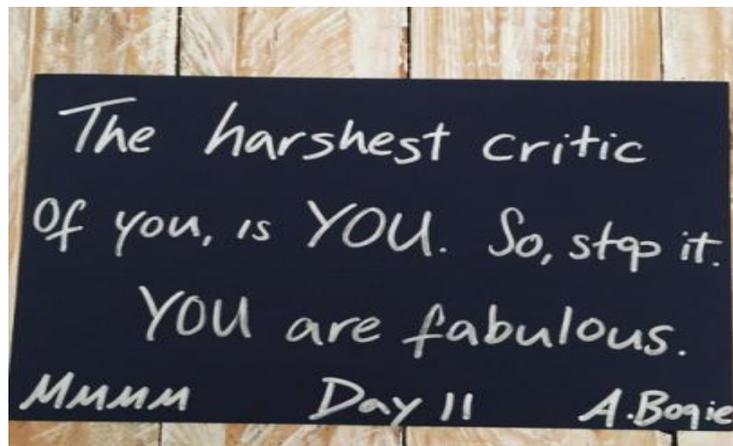
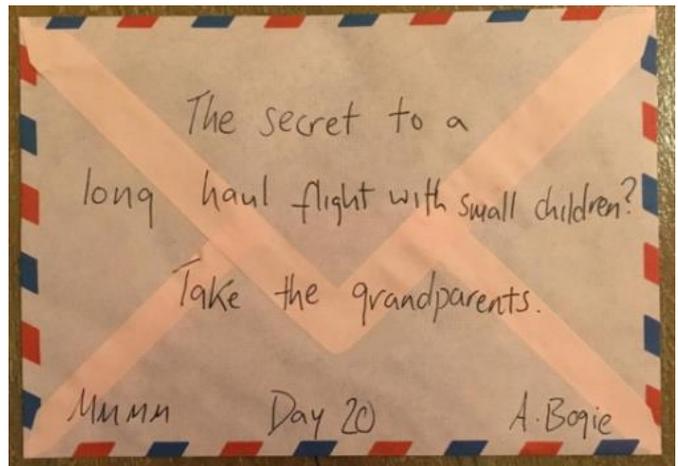
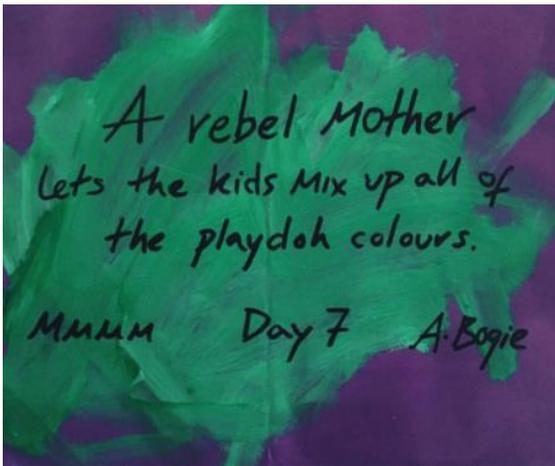
You can read the write-a-thon on Facebook here: <https://www.facebook.com/abogieauthor> or on Instagram here: <https://www.instagram.com/a.bogie/>

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## Press release



Anna's dittys.

The **British Skin Foundation** is the only UK charity dedicated to raising funds for skin disease and skin cancer research. There are **eight million** people living with a skin disease in the UK, some are manageable and others are severe enough to kill. Skin disease doesn't just affect the skin. It can have a huge impact on a person's day-to-day life, crush self-confidence, restrict movement, lead to depression and put a huge strain on families as well as personal relationships.

Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. This year the British Skin Foundation turns 20 years old, giving out more than £10 million in grants to over 300 research projects since 1996.

### For further information please contact:

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