



## British Skin Foundation

PRESS RELEASE - For Immediate Release

### Recycle for Research

**Did you get a new mobile phone for Christmas? The British Skin Foundation needs you! Recycle your old and unloved phone for research. Give it a new life and help to improve the lives of others.**

Rather than letting your old mobile phone rot in a draw, use **ShpCharity** to help the BSF fundraise through recycling. It's easy!

Log on to <http://shpforcharity.co.uk/charities/british-skin-foundation/>, click 'Recycle with this charity' and simply follow the step-by-step instructions.



By choosing to donate your old phone to the **British Skin Foundation**, you will be helping the only UK charity dedicated to raising funds for skin disease and skin cancer research. There are **eight million** people living with a skin disease in the UK, some are manageable and others are severe enough to kill.

Skin disease doesn't just affect the skin. It can have a huge impact on a person's day-to-day life, crush self-confidence, restrict movement, lead to depression and put a huge strain on families as well as personal relationships. Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma.

Log on today <http://shpforcharity.co.uk/charities/british-skin-foundation/>

Contact **ShpCharity** by email [contact@shpforcharity.co.uk](mailto:contact@shpforcharity.co.uk)  
or call **01524 580 910** for assistance.

**For further information please contact:**

[lisa@britishskinfoundation.org.uk](mailto:lisa@britishskinfoundation.org.uk) or call 020 7391 6347

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