



British Skin Foundation

PRESS RELEASE - For Immediate Release

Recycle for Research

After an epic build up, Christmas will be over before we know it – leaving behind a trail of wrapping paper and unwanted gifts! In 2013 Britons received almost £2.4bn in unwanted Christmas gifts, with an average value of £48.81.*

With only 10% of people prepared to admit they don't like their gift and ask for a receipt*, what will the other 90% do with their unwanted gifts?

The British Skin Foundation has a suggestion! Sell your gifts on **eBay** and donate the proceeds to the **PayPal Giving Fund**. It's easy, just log on to

http://www.ebay.co.uk/egw/ebay-for-charity/charity-profile/?NP_ID=17721

or visit <https://www.paypalgivingfund.org.uk> and search **British Skin Foundation**.



By choosing to donate your unwanted gifts to the **British Skin Foundation**, you will be helping the only UK charity dedicated to raising funds for skin disease and skin cancer research.

There are **eight million** people living with a skin disease in the UK, some are manageable and others are severe enough to kill. Skin disease doesn't just affect the skin. It can have a huge impact on a person's day-to-day life, crush self-confidence, restrict movement, lead to depression and put a huge strain on families as well as personal relationships.

Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma.

Log on today <https://www.paypalgivingfund.org.uk>

For further information please contact:

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*Source: Ebay & Gumtree

Find us online here:

www.britishskinfoundation.org.uk

www.facebook.com/leadingthefightagainstskindisease

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