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AproDerm®

OCEANBROTHERS  
ROWING THE ATLANTIC 2018



## AproDerm sponsored Ocean Brothers over a third of the way through Atlantic Ocean fundraiser

Half-brothers Greg Bailey (27) and Jude Massey (18) are now over 1,000 miles into their transatlantic rowing challenge. Walsall-based emollient brand, AproDerm, part of Fontus Health have generously sponsored the Ocean Brothers £30,000 to help them complete their challenge.

The brothers are attempting to row 3,000 miles, across the Atlantic Ocean, unsupported, to raise money for the British Skin Foundation. They left Gran Canaria on 18<sup>th</sup> January and have been heading for Barbados ever since.



Image: L-R, Greg Bailey, Daljit Birdi, Nav Birdi, Jude Massey

Their aim is to raise £100,000 for skin cancer research in memory of their stepdad/dad Peter Massey, who suffered from the disease for 16 years before passing away in 2015.

The pair have overcome many challenges so far, including a dramatic capsizing which saw them tossed into the sea at dusk by a wave. Despite being shaken and losing some equipment, they managed to scramble back into their boat after around 20 minutes in the water.

At the beginning of their voyage they were hit by 25ft waves, a faulty rudder and problems with their water maker – meaning they now have to manually pump water by hand for 2-3 hours a day just to have a drink.

They continue to suffer from technical problems with their GPS meaning they now have to row with one hand and steer with the other so they can row without an autohelm – both back-breaking and cumbersome.

At night time, both have experienced hallucinations. Despite all of this, the pair continues on, determined to succeed.

If successful, Jude will be the youngest man to row any ocean in the world and will become a Guinness World Record holder. They also hope to be the first vegans to complete the crossing.

Daljit Birdi, Managing Director of Fontus Health says, “We are proud to have sponsored the Ocean Brothers on this mammoth challenge. We are watching for updates every day and we’re with them all the way. Skin care is important to AproDerm so this seemed like the perfect way to give something back to the dermatological community.”

Before leaving Jude said, “This challenge means so much to us. If we can stop another family from suffering like ours has, then it’ll all be worth it. We want to make dad proud.”

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Junior doctor Greg added, “It’s not just about the money for skin cancer research, but also raising the awareness of checking and protecting the skin from a young age. We have copious amounts of sunscreen and UV protective clothing for our voyage.”

**Oceanbrothers.co.uk**

[donate](#) / [follow the voyage](#) / [video](#)



**For further information and images please contact:**

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The **British Skin Foundation** is the only UK charity dedicated to raising funds for all skin diseases and skin cancer research. Our unwavering commitment to funding quality research means we won't stop until we've found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. To date we've raised £16 million to fund research projects since 1996.



**BSFcharity**

**Britishskinfoundation.org.uk**