

## #TWOFORTUESDAY

### The British Skin Foundation joins the #GivingTuesday global fundraiser



After *Cyber Monday* comes *Giving Tuesday* on the 1<sup>st</sup> December. As people get caught up in the Christmas shopping frenzy that is *Cyber Monday*, the British Skin Foundation are asking people to participate in **#GivingTuesday** by donating £2 to our **#TwoforTuesday** campaign.

The British Skin Foundation funds vital research into skin disease, this can be anything from eczema or acne to something life threatening like melanoma, a deadly form of skin cancer. We are the only UK charity solely dedicated to skin disease research, funding over 300 research projects with over 10 million in grants since 1996.

There are 8 million people living with a skin disease in the UK, with seven people dying every day from skin cancer. Spread a little festive cheer this **#GivingTuesday** and help us to donate by donating to our **#TwoforTuesday** campaign.

It's easy to donate just text **SKIN41** followed by **£2 to 70070**  
(or any of these amounts **£1, £2, £3, £4, £5 or £10**)

You can donate online here using Just Giving  
All skin disease research: [www.justgiving.com/skinfoundation/](http://www.justgiving.com/skinfoundation/)  
Skin cancer research only: [www.justgiving.com/SkinCancerAppeal-BSF/](http://www.justgiving.com/SkinCancerAppeal-BSF/)

You can also send a cheque to British Skin Foundation, 4 Fitzroy Square, London, W1T 5HQ



Encourage your friends to join in by tweeting your donation under the **#TwoforTuesday** & **#GivingTuesday** hashtags at **@BSFcharity** or **@ItTakes7**

# #GIVING TUESDAY

**Notes to editors:** The UK joined Giving Tuesday for the first time last year and saw hundreds of organisations and millions of people giving their time, money and voice to support the causes they care about. This year let's make **#GivingTuesday** bigger and better! Be part of the global movement! More info: [GivingTuesday.org.uk](http://GivingTuesday.org.uk)

Press info: [lisa@britishskinfoundation.org.uk](mailto:lisa@britishskinfoundation.org.uk) or call 020 7391 6347

Find us online here:

[www.britishskinfoundation.org.uk](http://www.britishskinfoundation.org.uk)  
[www.facebook.com/leadingthefightagainstskindisease](https://www.facebook.com/leadingthefightagainstskindisease)  
[www.twitter.com/bsfcharity](https://www.twitter.com/bsfcharity)

[www.ittakesseven.org.uk](http://www.ittakesseven.org.uk)  
[www.facebook.com/ittakes7](https://www.facebook.com/ittakes7)  
[www.twitter.com/ittakes7](https://www.twitter.com/ittakes7)