

## LOCAL MAN TO RUN LONDON MARATHON TO RAISE MONEY FOR SKIN CANCER RESEARCH AFTER MUM SUFFERS FOR 10 YEARS

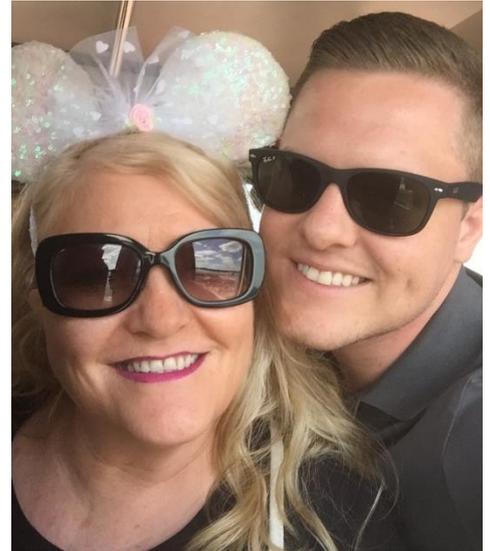


Ryan Judge, 27, is taking on the iconic London Marathon to raise money for skin cancer research. He is supporting the British Skin Foundation as his mum has suffered from skin cancer over the last ten years, spending long durations in hospital for life saving treatment.

Ryan of West Kirby explains, *“My mum developed skin cancer which was caused by exposure to sunlight without sunscreen and sunbed use. So for me it’s about raising awareness of the damage sunbeds can cause, plus the importance of sun protection.”*

He will take on the 26.2mile London Marathon past world-famous landmarks such as Tower Bridge, St. Paul’s Cathedral, The London Eye, the Houses of Parliament and Buckingham Palace on Sunday 24<sup>th</sup> April.

Ryan is hoping to raise £2,500 for the British Skin Foundation’s skin cancer campaign, [It Takes Seven](#). Seven people die from skin cancer every day in the UK, with over 100,000 new cases diagnosed each year.



To support Ryan’s fundraising please visit his [Just Giving Page](#)  
<https://www.justgiving.com/ryan-judge1/>  
or text the code **BSFA67** followed by the amount e.g. £3 to 70070

Images: Top left Ryan Judge; bottom right Ryan Judge with his mother Maria Judge.

The **British Skin Foundation** is the only UK charity dedicated to raising funds for skin disease and skin cancer research. There are **eight million** people living with a skin disease in the UK, some are manageable and others are severe enough to kill. Skin disease doesn't just affect the skin. It can have a huge impact on a person’s day-to-day life, crush self-confidence, restrict movement, lead to depression and put a huge strain on families as well as personal relationships.

Our unwavering commitment to funding quality research means we won’t stop until we’ve found cures for common skin problems like eczema and acne through to potential killers like malignant melanoma. This year the British Skin Foundation turns 20 years old, giving out more than £10 million in grants to over 300 research projects since 1996.

**For further information please contact:**

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